Introducing Samantha Capoun: Winner of the NAFB 2015 Grow Smart Scholarship Sponsored by BASF!

Her mission is to teach the world the importance of American agriculture, and she’s already well on her way. Samantha Capoun is dedicated to agriculture in every aspect of her life—making her an easy choice to receive the 2015 Grow Smart™ Scholarship Sponsored by BASF. This one-time scholarship, managed by the National Association of Farm Broadcasters (NAFB), provides financial support to students studying agricultural communications with a concentration in broadcast media.

Growing up on a small working cow/calf ranch in Kansas, Samantha started livestock judging as a preteen, but her passion for agriculture really took root when she joined FFA in high school and began judging livestock competitively. Her love for the sport brought her to Butler Community College in El Dorado, Kansas, where her team earned the title of Reserve National Champions.

Samantha earned her associate degree from Butler Community College, and is now a junior at Kansas State University where she is pursuing her bachelor’s degree in Agriculture Communications and Journalism with a minor in Animal Science. In addition to her studies, Samantha is gaining valuable job experience at AG am in Kansas. There she is working to produce and star in her own weekly program titled, “My Beef” in which she will interview experts about controversial ag topics and debunk the myths behind them. She will also share what she learns in her corresponding blog titled “My Beef.”

It’s clear that regardless of where her career path takes her, Samantha’s love for agriculture and dedication to sharing it with others will take her far. BASF would like to thank Samantha for her hard work and reward her with a $5,000 scholarship to continue to pursue her mission and help spread the importance of agriculture across the country.

Congratulations, Samantha!