BASF Celebrates 150th Anniversary in Chicago

As part of the celebration of BASF’s 150th anniversary, BASF hosted a Science Symposium in Chicago in June 2015 to address one of the world’s pressing future challenges: sustainable food. Under the banner of “Sustainable Food Chain – From Field to Table,” eminent scientists, academics, and thought leaders from a variety of disciplines are meeting to discuss how food production can be more sustainable along the complete supply chain necessary to feed a growing world population. Attendees discussed topics such as how to enhance crop yields, how to advance plant science at the molecular and physiological level to impact crop productivity, and how to improve the delivery of quality food to consumers.

For the 150th anniversary, BASF has embarked on a year long program to collaborate with multiple stakeholders in an approach known as "co-creation" to focus on the global challenges of smart energy, food, and urban living. The science symposium in Chicago is the second of three science events aimed to drive innovative solutions held in Ludwigshafen, Germany (smart energy), Chicago, USA (food), and Shanghai, China (urban living). Discussions on the three global topics are also taking place on Creator Space online, a global, collaborative Internet platform.

Six editors from all the major US agricultural media attended the Chicago symposium and will be publishing coverage of the event. After the symposium, Paul Rea, Senior Vice President, Crop Protection, North America, caught up with Max Armstrong, host of the leading agriculture television program This Week in Agribusiness to discuss this milestone BASF anniversary, agricultural innovation and the future.

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